



EV CHARGING

FOR HOSPITALITY & RETAIL

EV CHARGING STATIONS BRING EV-DRIVING CUSTOMERS.

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As more consumers are going electric, the hospitality and retail sectors are in a unique position to stand out and attract new customers. With EV drivers more likely to choose where they spend and stay based on EV charging availability, your hotel or retail property can become the destination of choice when they're looking to shop, eat and relax.



THE EV CHARGING ADVANTAGE



Gain a competitive advantage: attract a new generation of environmentally conscious customers by offering EV charging capabilities



Increase stay duration with customers who charge their vehicles, resulting in more spend time



Put your property on the map: EV owners are more likely to notice your business nearby when searching for a charging station



Build consumer confidence and loyalty by creating an image of sustainability for your brand

RENO EV CHARGERS WITH CHARGELAB EV CHARGING SOFTWARE

- **Flexible payments.** Drivers can link a payment method through the web app.
- **Idle fees.** Incentivize driver churn by increasing rates after a charge is complete.
- **Pricing rules and schedules.** Customize pricing based on the time of day or week, time spent, or energy consumed.
- **Monitoring & maintenance.** Managers receive real-time issue alerts and messages. Maintenance mode keeps drivers informed.
- **Power management.** For older buildings, power management is an essential consideration to avoid overloading the infrastructure.